

Birches Group Labor Market Insights

ACIS BusinessLink Conference Maputo, October 2013





Presentation Outline



- About Birches Group
- Quick Facts about Mozambique and the African markets
- Glimpse of Mozambique labor market
- Why you need Labor Market Intelligence





About Birches Group



- Specialized HR consultancy founded in 2005
 - HQ in New York
 - Data Centre in Manila
 - Two offices in Europe
- Total compensation surveys in 148 high-growth and developing markets, including all of Africa
- Multi-sector surveys and separate, specialized surveys for NGOs and development organizations
- Global Collaboration with Aon Hewitt, world's largest human resources consulting and outsourcing firm

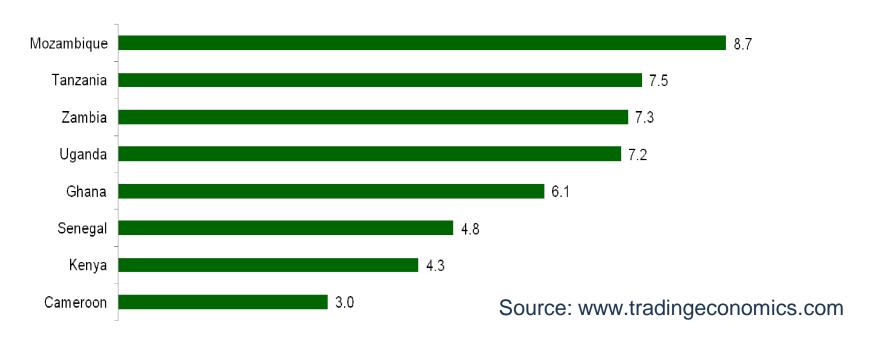




Mozambique Quick Facts

 Transition economy with one of the highest GDP growth in Africa

GDP Annual Growth Rate for Transition Economies in Africa



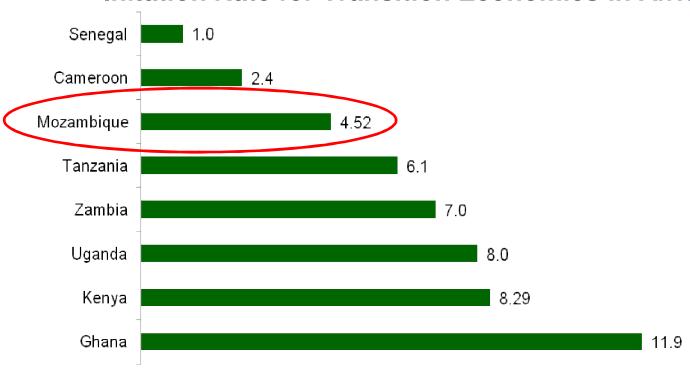




Relatively low inflation



Inflation Rate for Transition Economies in Africa



Source: www.tradingeconomics.com





Dynamic Market



- While inflation is low, average market movement for the last 5 years is
 - 9.29% for support levels (unskilled and administrative)
 - 12.63% for professional (specialists, managers and executives)





Economic Summary

- Favourable business environment which allows for regional competitiveness
- Infrastructure and regulatory reforms are helping to create more employment opportunities
- High growth and low inflation are driving growth, while the labour market is extremely dynamic





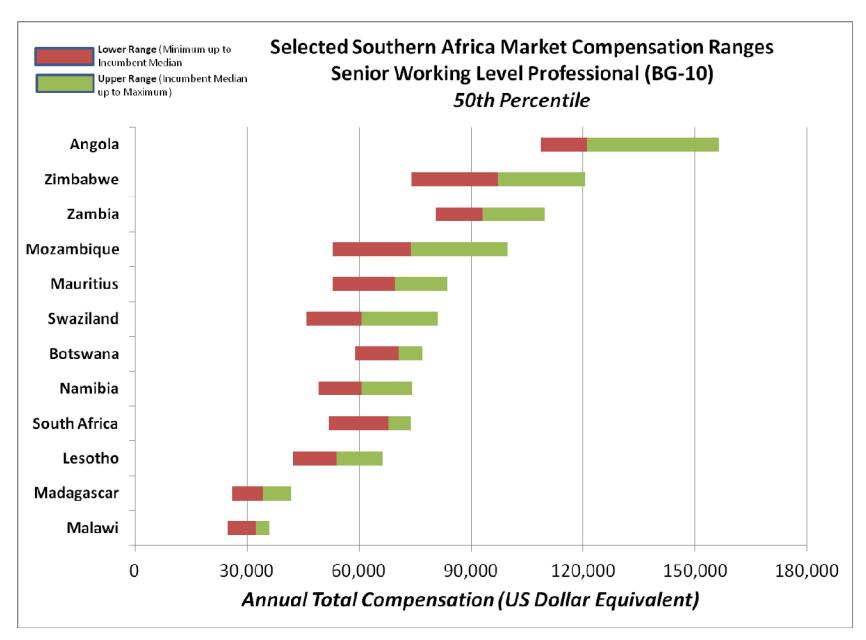
Glimpse of Mozambique Labor Market



- How does Mozambique compare to its neighbors in terms of labor costs?
- What is the range of compensation found in the market for professionals?
- The next slide shows a comparison of 12 southern African countries for a "Senior Working Level Professional"

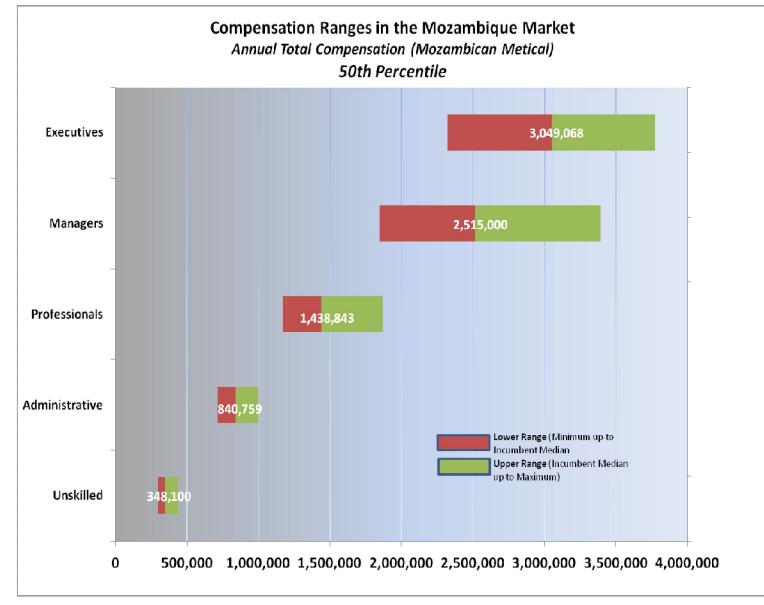








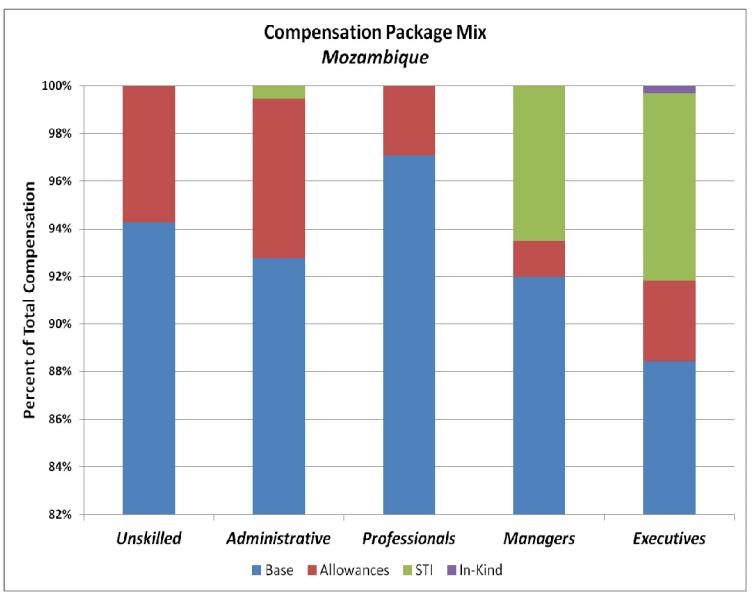


















HR Benchmarking Best Practices



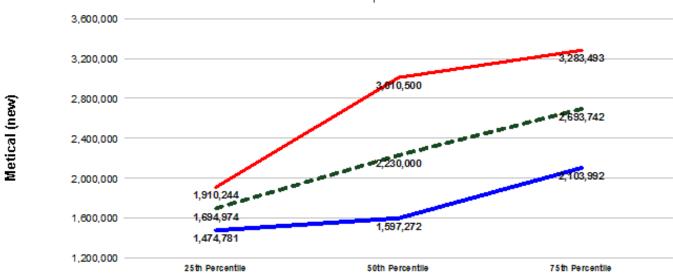
- Cross-sectoral approach
 - Leading employers in each sector define the market, and there's usually a big difference between the leaders and the rest of the market
- Talent is fluid
 - Employees often move between sectors, and between private sector and international public sector
- Survey methodology must be tailored to developing markets
 - Our surveys are not the same as North American surveys;
 instead, they have features designed with the market in mind
 - Example: Market Footprint





Market Footprint





Market Positions

	25th Percentile	50th Percentile	75th Percentile
Max	1,910,243.81	3,010,499.90	3,283,493.25
•••• MRP	1,694,973.81	2,229,999.50	2,693,742.13
Min	1,474,781.44	1,597,272.00	2,103,992.00





Why you need labor market intelligence

- Companies are always concerned with attracting, retaining and rewarding the best talent
- To be successful, you must be competitive
- The only way to understand the competitive market is to refer to high quality, independent market surveys
- ACIS is co-sponsoring the survey here in Mozambique.
 We invite you to join the survey!





Preferential Price for ACIS members (prices are reflective of 50% discount)

Off-the-shelf data subscription running for 12 months:

- \$750

- Static, .PDF reports
- Updates 4x a year
- 3 market positions and min/max range

- \$900

- Interactive access to Indigo™
- Flexible, with the capability to generate reports in Excel
- Customisable outputs (include/exclude certain elements of salary)
- Access to all reports, including a detailed summary of nonbase components of salary



For More Information



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