# Woman Entrepreneur Expo

20 to 22 April in Parque de Continuadores - Maputo

"Woman Yesterday, Today and Tomorrow united in Diversity"

Facebook.com/feira.mulher.empreendedora





#### View

 The Fair of Women Entrepreneurs has as main objective to contribute to women's entrepreneurship in order to increasingly strengthen their position in society.

The event is created by N `TAMU, an association of women entrepreneurs who have worked for the cause of women.

The fair takes place on days 20,21 and 22 April, the Parque dos continuadors in Maputo.

### In Mozambique

• As in the world, statistically most of the population is female, as such women are the larger market. Thus women have interest in most sectors of the economy, Hence this exposition women entrepreneurship.

# Poster Fair of Women Entrepreneurs



# Walking towards the "Advancement of Women"

• We are planning a march on April 21, Saturday, the meeting point will be from 6:30 am at Praça da OMM, all Participants will receive a T shirt with the slogan of the fair, ie, "Women yesterday, today and tomorrow, united in diversity".

All the women invited to participate have expressed an interest in contributing to economic growth and empowerment of women.

The March will have media coverage in order to give the desired affect.

#### **Zone Talks**

 The purpose of this zone is to spread as much information as possible, in order to empower woman and to educate them as much as possible allowing them to make conscious choices.

The experts will speak on issues such as:

- . General Women's Health
- . Breast Cancer
- . Pap smears
- . nutrition
- . Domestic Violence
- . HIV / AIDS Impact on work

#### Health Zone

- This is an area where visitors, can they see in particular:
  - . General examinations
  - . Test of HIV / AIDS
  - . Blood pressure
  - . diabetes
  - . Gymnastics Aerobics

#### **Entertainment Zone**

- Throughout the show we will have entertainment,, we will include:
  - . Fashion Show
  - . Musical concert
  - . bonfire
  - . Magicians
  - . humor

### Launch of the "Solidarity Capulana"

Since capulana something essential in everyday life of women, N'TAMU decided to create a form of empowerment by asking what challenges women face in everyday life, these are to be written on a single capulana created for this purpose and circulated among the women of each province through their associations.

The initiative will be launched during the fair and go Nationwide.

#### **Exibitors**

• The stands have an area of 6 meters can place where that is desired.

Stand by Value - \$ 500

# Official Sponsors

• An event of this nature in order to give the desired size, must count on support from institutions, companies and others to associate themselves to this noble initiative.

The Sponsor will appear in all our communication campaign, and have given prominence during the fair.

# Sponsor of the March

• All the Women Marching will wear a T shirt offered by the sponsor of the march, the effect of such a large march in a particular T-shirt will be magnificent, The T-shit sponsor is sure to get great coverage and is encouraged to print an encouraging message for the woman entrepreneur on the t-shirt.

### Media partners

 We have some partners media, where they will Air our TV spots, radio spots, our public relations person will be featured on several programs.

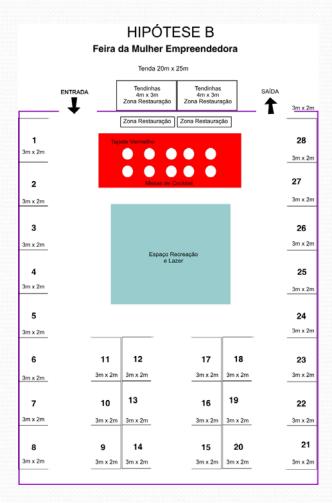
• Media Partners:

TVM RTP AFRICA Miramar Radio Moçambique Radio Indico Sapo

# Facebook.com/feira.mulher.empre endedora

- We have created a Facebook page for people who would like to place encouragement for women entreprenuers or messages to the organizers of the Expo
- Information about the progress of the Expo as well as coverage thereof will be updated on this Site.

# Map of places to choose from at the fair



#### Contacts

Expo Coordinator - Lucilia Xerinda

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## Special Thanks

• In the person of the Natividade Bule, President of N'TAMU," We thank all those who fight for equality of rights, and the Women growing stronger."



